

CONTRACT



KUSA-TV
500 Speer Blvd.
Denver, CO 80203
(866)858-5322

www.9news.com

And:

Greer Margolis Mitchell/ Pol
3050 K St NW
Washington, DC 20007

<u>Contract / Revision</u> 716214 /		<u>Alt Order #</u> 06333202
<u>Product</u> OBAMA SKED A #1844		
<u>Contract Dates</u> 09/25/12 - 10/01/12	<u>Estimate #</u> 1844	
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 09/24/12 / 09/24/12
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KUSA	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	KUSA	09/25/12	09/28/12	The Doctors	1-2p		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -				4	\$300.00	0.00			
N 2	KUSA	09/25/12	09/28/12	Colorado & Company	10a-11a		:30				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -				4	\$200.00	0.00			
N 3	KUSA	09/25/12	09/28/12	Tonight Show	1037-1137p		:30				NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -				4	\$1,200.00	0.00			
N 4	KUSA	09/25/12	09/28/12	Late Night w/Jimmy Fallon	1137p-1237a		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -				4	\$300.00	0.00			
N 5	KUSA	09/25/12	09/28/12	Today Show III	11a-12p		:30				NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -				4	\$400.00	0.00			
N 6	KUSA	09/25/12	09/28/12	Days of Our Lives	M-F 2-3p		:30				NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -				4	\$550.00	0.00			
N 7	KUSA	09/25/12	09/28/12	9News 4pm	4p-5p		:30				NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -				3	\$700.00	0.00			
N 8	KUSA	09/25/12	09/28/12	9News 5pm	5p-530p		:30				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -				2	\$1,400.00	0.00			
N 9	KUSA	09/25/12	09/28/12	NBC Nightly News	530p-6p		:30				NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -				2	\$2,500.00	0.00			
N 10	KUSA	09/25/12	09/28/12	9News 6am	6-7am		:30				NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -				4	\$1,300.00	0.00			
N 11	KUSA	09/25/12	09/28/12	Today Show	7-9am		:30				NM	4	\$4,800.00

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TERMS: Due 15th day of the Month following Broadcast.



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<u>Contract / Revision</u> 716214 /		<u>Alt Order #</u> 06333202
<u>Contract Dates</u> 09/25/12 - 10/01/12		<u>Product</u> OBAMA SKED A #1844
<u>Advertiser</u> Obama/D/President		<u>Estimate #</u> 1844
		<u>Original Date / Revision</u> 09/24/12 / 09/24/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--				4	\$1,200.00	0.00			
N 12	KUSA	09/25/12	09/28/12	Today Show II	9-10am		:30				NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--				4	\$400.00	0.00			
N 13	KUSA	10/01/12	10/01/12	The Voice	7-9p		:30				NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$5,500.00	0.00			
N 14	KUSA	10/01/12	10/01/12	Revolution	9-10p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$2,500.00	0.00			
N 15	KUSA	09/29/12	09/29/12	Saturday Night Live	1037p-1207a		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$1,400.00	0.00			
N 16	KUSA	09/29/12	09/29/12	9News 5p Sat	5-6p		:30				NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$950.00	0.00			
N 17	KUSA	09/29/12	09/29/12	NBC Today Show (Sa)	5-7am		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$275.00	0.00			
N 18	KUSA	09/29/12	09/29/12	6-7p	6-7p		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-				2	\$1,000.00	0.00			
N 19	KUSA	09/29/12	09/29/12	Revolution	7-8p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$700.00	0.00			
N 20	KUSA	09/29/12	09/29/12	Law & Order: SVU	7-10p		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-				2	\$700.00	0.00			
N 21	KUSA	09/29/12	09/29/12	Law & Order: SVU	7-10p		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-				2	\$700.00	0.00			
N 22	KUSA	09/30/12	09/30/12	Sunday Today	6-7am		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S				1	\$275.00	0.00			
N 23	KUSA	09/30/12	09/30/12	9News 7a Sun	7-9a		:30				NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S				3	\$700.00	0.00			
N 24	KUSA	09/30/12	09/30/12	Meet The Press	Sun 9-10a		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S				1	\$1,800.00	0.00			
N 25	KUSA	09/27/12	09/27/12	SNL Election Special/ Up All I	7-8p		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---				1	\$3,500.00	0.00			
N 26	KUSA	09/27/12	09/27/12	Rock Center with BW	9-10p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---				1	\$2,000.00	0.00			
N 27	KUSA	09/25/12	09/25/12	The Voice	7-8p		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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<u>Contract Dates</u> 09/25/12 - 10/01/12	<u>Product</u> OBAMA SKED A #1844	<u>Estimate #</u> 1844
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 09/24/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$3,500.00	0.00			
N 28	KUSA	10/01/12	10/01/12	The Doctors	1-2p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$300.00	0.00			
N 29	KUSA	10/01/12	10/01/12	Colorado & Company	10a-11a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$200.00	0.00			
N 30	KUSA	10/01/12	10/01/12	Tonight Show	1037-1137p		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$1,300.00	0.00			
N 31	KUSA	10/01/12	10/01/12	Late Night w/Jimmy Fallon	1137p-1237a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$300.00	0.00			
N 32	KUSA	10/01/12	10/01/12	Today Show III	11a-12p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$450.00	0.00			
N 33	KUSA	10/01/12	10/01/12	Days of Our Lives	M-F 2-3p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$550.00	0.00			
N 34	KUSA	10/01/12	10/01/12	9News 4pm	4p-5p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$700.00	0.00			
N 35	KUSA	10/01/12	10/01/12	9News 5pm	5p-530p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$1,600.00	0.00			
N 36	KUSA	10/01/12	10/01/12	NBC Nightly News	530p-6p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$3,000.00	0.00			
N 37	KUSA	10/01/12	10/01/12	9News 6am	6-7am		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$1,400.00	0.00			
N 38	KUSA	10/01/12	10/01/12	Today Show	7-9am		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$1,300.00	0.00			
N 39	KUSA	10/01/12	10/01/12	Today Show II	9-10am		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$450.00	0.00			
Totals										0.00		75	\$74,150.00

Time Period	# of Spots	Gross Amount	Net Amount
09/24/12 - 09/30/12	61	\$54,600.00	\$46,410.00
10/01/12 - 10/07/12	14	\$19,550.00	\$16,617.50
Totals	75	\$74,150.00	\$63,027.50

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<u>Contract Dates</u> 09/25/12 - 10/01/12	<u>Product</u> OBAMA SKED A #1844	<u>Estimate #</u> 1844
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 09/24/12 / 09/24/12

Signature: _____ **Date:** _____

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